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The right light increases animal welfare and saves energy

New lighting consultant at RN Solutions will help electrical installers deliver production-optimizing Plug'N Play solutions for Danish agriculture.



Jacob Michaelsen will work as a lighting consultant in Central Jutland, North Jutland and on Funen. Here he is seen on the left together with director of RN Solutions, Rune Nielsen



By Henning K. Andersen ▾



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It is far from unimportant how the lighting in a barn is placed and how much light the animals are exposed to, and at RN Solutions you are experts in controlling the lighting in barns with poultry, pigs and cattle to optimize production.

With the employment of lighting consultant Jacob Michaelsen, the Støvring company now makes it easier for local electrical installers to help the farmer choose the most energy-saving and animal welfare-best lighting solution for the barn.

-When a customer is a dealer with us, we enter into a partnership where we help the installer all the way. RN Solutions does both a lighting calculation and a financial calculation, and we even do that too

the offer ready, which the installer can send out directly to the end customer, explains lighting consultant Jacob Michaelsen about RN Solutions Plug'N Play products.

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Own products

RN Solutions has developed a large number of its products from scratch at the company's address in Støvring, but it also sells the Phillips product ONCE by Signify, which is among the market's best-known solutions for poultry houses.

But the advice is also important so that the light is set up and adjusted optimally in the barn, which is why RN Solutions is with you all the way from the farmer or the electrical installer making contact until the first light falls on the animals.

- We are very specialized in controlling the light within agriculture, and here we can be an important player for the local electrical installer, who typically does not have the detailed knowledge of how the right light can optimize production in the stables, explains Rune Qvist Nielsen about the reason for the employment of Jacob Michaelsen, who will primarily be responsible for sales and advice in Central Jutland, North Jutland and on Funen.

Five year warranty

Ordinary lighting fixtures are often not approved for agriculture because ammonia from animal husbandry irritates the electronics - even if the fixture is tight. But there are also other practical conditions that apply to a farm, which is why director Rune Qvist Nielsen's own experiences as a farmer play an important role in the development of the smart lighting.

Because if there is anything that life as a pig producer has taught Rune Qvist Nielsen, it is that the light source in the barn must be robust, so in the products from RN Solutions, the electronics have been given a special coating and the fittings have the highest tightness class, which is why Jacob Michaelsen is completely free to sell the lighting solutions with a full 5-year guarantee.

-Our products are specially made to withstand the stable environment and harsh industry, and most LED luminaires are IP9K approved, and this is because our products are created to be able to cope with a harsh environment with both ammonia and cleaning with high-pressure cleaner, explains Jacob Michaelsen.

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